

DESIGN INTELLIGENCE STRATEGY



WHAT IS GRAPHISOFT'S DESIGN INTELLIGENCE STRATEGY?

This customer-centric framework guides our design and development of software solutions for architects and engineers. It reflects our deep commitment to staying aligned with the evolving needs, challenges, and ambitions of design professionals worldwide. It also represents our long-term promise to deliver solutions that harness data and empower creativity in every design process.

THE IMPORTANCE OF THE DESIGN INTELLIGENCE STRATEGY

To meet the demands of the modern AEC industry, where creativity and precision go hand in hand, we integrate data-rich workflows with tools designed for clarity and ease, empowering professionals to enhance:

- **Confidence:** make informed decisions from concept to construction
- **AI-powered ideation:** prototype fast and explore multiple options
- **Sustainability:** fostered by early-phase energy analysis and modular design
- **Efficiency:** streamline seamless collaboration and smart automation
- **Creativity:** AI-powered ideation and visualization tools



DESIGNED FOR THE FUTURE

From feasibility to delivery,
our strategy empowers teams to:

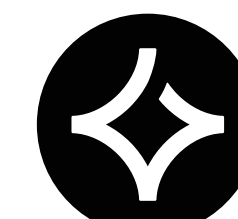
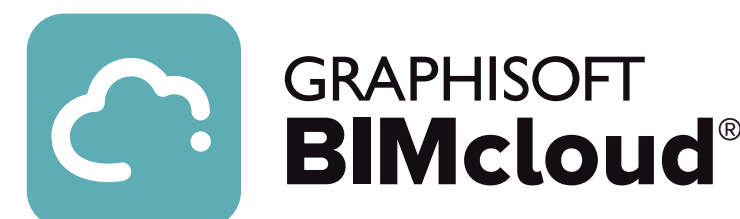
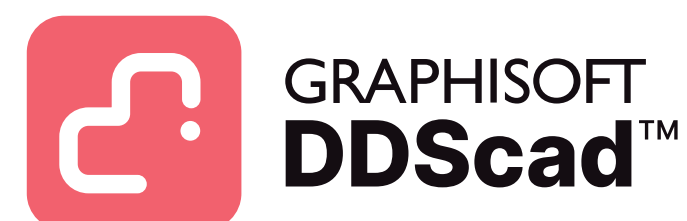
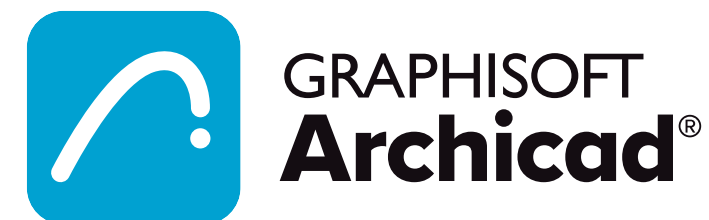
- Explore multiple design alternatives
- Align stakeholders early in the design process
- Optimize sustainability and ROI
- Collaborate across disciplines and platforms

CORE COMPONENTS

Graphisoft's ecosystem empowers architects and engineers at every stage:

- **Archicad 29** – comprehensive BIM solution, now powered by AI Assistant and enhanced usability for faster, more innovative design
- **MEP Designer** – a full-fledged, intuitive BIM solution tailored for MEP engineers, streamlining collaboration and boosting productivity
- **AI Layer** – includes AI Visualizer and AI Assistant, tools that inspire creativity and automate repetitive tasks
- **BIMcloud and BIMx** – secure, real-time collaboration and immersive project exploration across devices and platforms

BEST DESIGN EXPERIENCE



- **Project Aurora** – next-gen cloud-native platform for early-stage design, rapid prototyping, and feasibility analysis. General availability is planned after a successful validation phase.
- **DDScad** – an advanced solution for MEP design, offering automatic calculations and documentation



OPEN COLLABORATION

We champion interoperability and open standards:

- Native support for IFC, BCF, DWG, RVT, and more
- Seamless integration with Rhino-Grasshopper, Autodesk Construction Cloud, and Nemetschek Group brands
- Real-time teamwork via BIMcloud

**WANT TO LEARN MORE ABOUT
GRAPHISOFT'S ECOSYSTEM?
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