# PROJECT AURORA

## PROTOTYPE FAST, OPTIMIZE SMART

**GRAPHISOFT®**
A NEMETSCHEK COMPANY
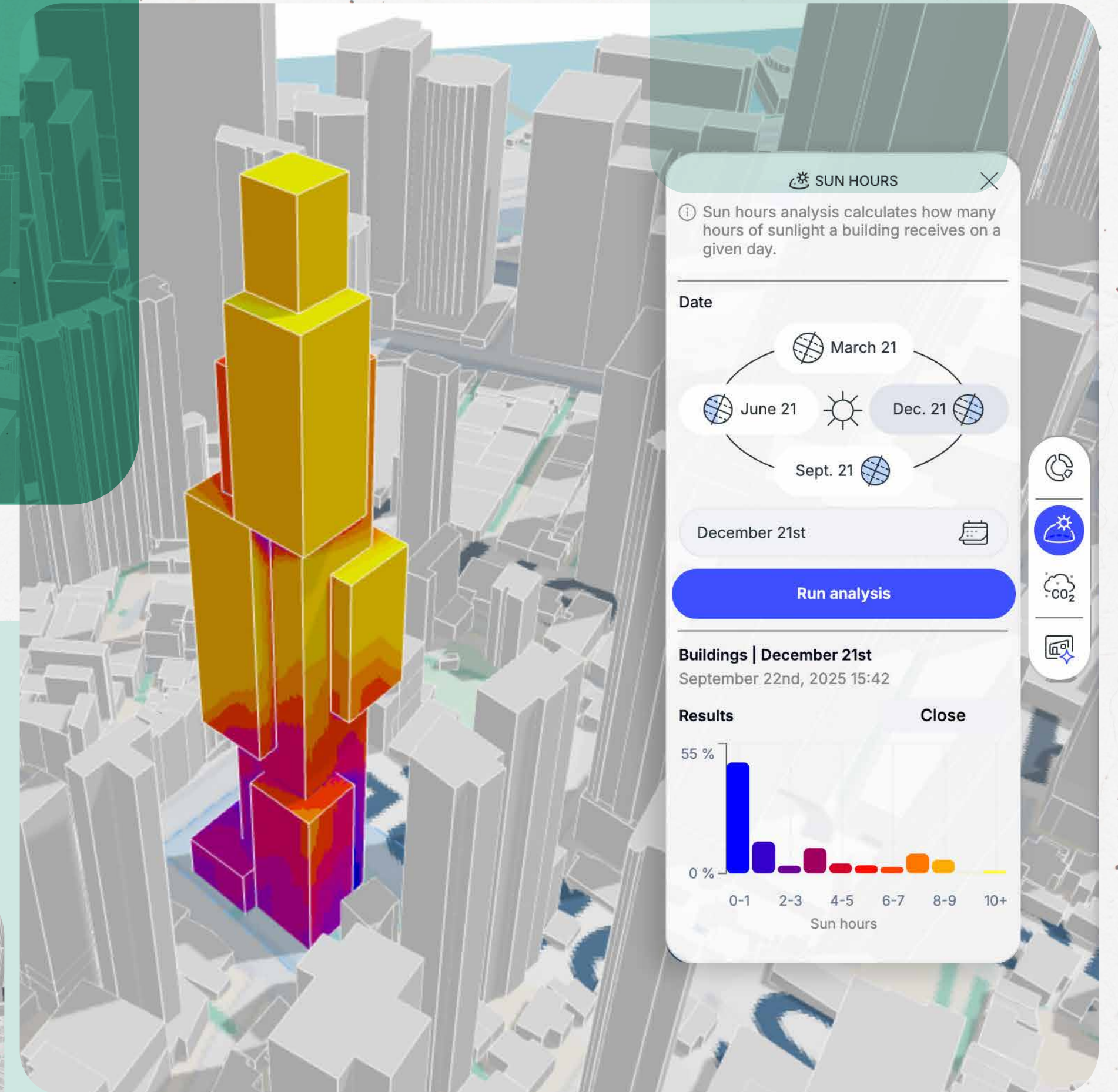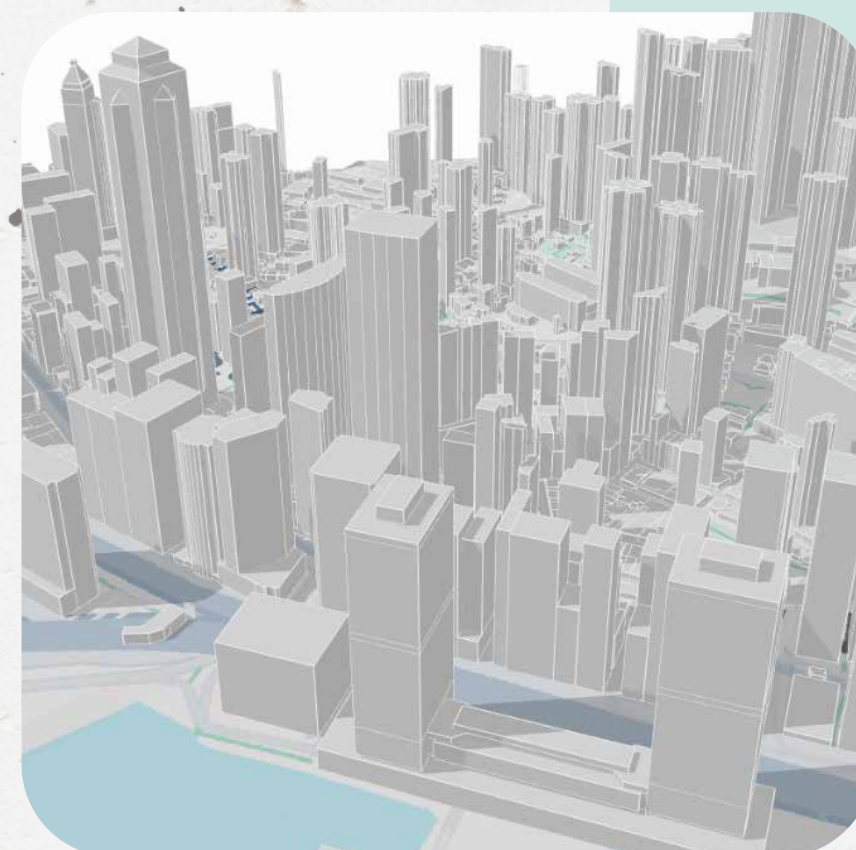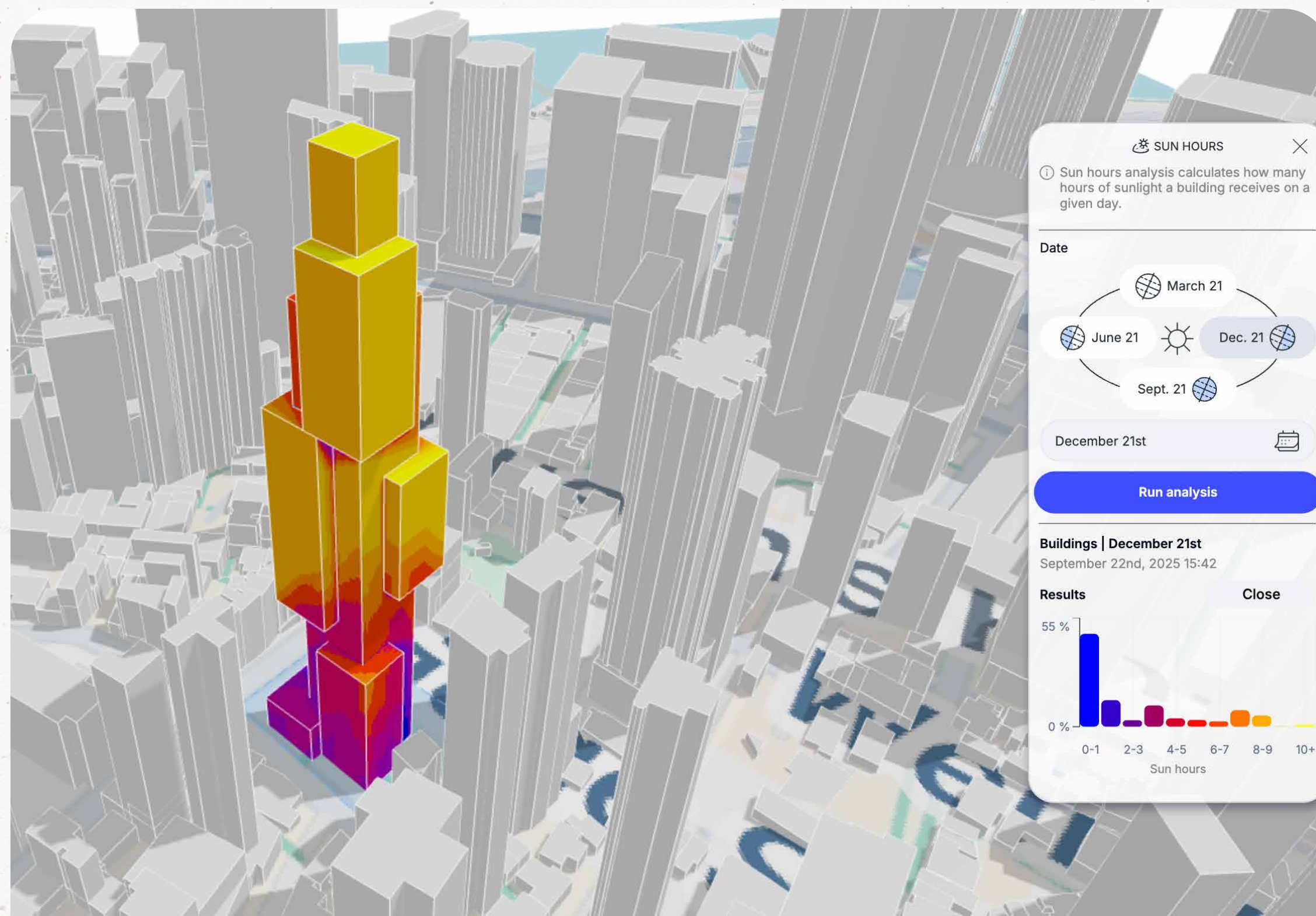
# WHAT IS PROJECT AURORA?

Project Aurora is Graphisoft's next-generation cloud-native platform, built to empower professionals with smarter, faster, and more informed design workflows. Whether shaping skylines or planning communities, Project Aurora helps you make confident decisions from the first sketch.



# WHO IS IT FOR?

Project Aurora is ideal for:

- **Architects** who value support during early-stage design and feasibility studies, enabling rapid prototyping, AI-powered modeling, and sustainability analysis

- **Urban planners** who want to explore large-scale design scenarios with performance insights and collaborative tools

- **Real estate developers** who want to benefit from feasibility analysis and investment intelligence, assessing design impact and ROI early.

## AI-powered design intelligence

Project Aurora empowers users with AI-driven modeling and pro-totyping, enabling faster ideation, smarter decision-making, and compliance from the first sketch. It supports generative design suggestions and real-time performance feedback to streamline workflows.

## Data-driven compliance and feasibility

Project Aurora offers real-time zoning and building program ana-lytics, helping users to stay compliant and make informed design decisions quickly. It also enables feasibility studies with quick, contextual data acquisition directly within the design environment.

## Sustainability and predictive performance analytics

Project Aurora integrates sustainability metrics and predictive analytics to help users assess environmental impact, energy effi-ciency, and carbon footprint early in the design process, guiding greener and more valuable investments.

## Collaborative cloud workspace

Designed for multi-stakeholder collaboration, Project Aurora brings together architects, real estate developers, urban plan-ners, and municipalities in a shared digital workspace, bridging early concept design with detailed BIM workflows.

## Seamless BIM integration

With robust native integration into Archicad, Project Aurora ensu-res design continuity from concept to construction.  It supports workflows such as modular layout planning, concept-level docu-mentation, and performance analysis for detailed design.
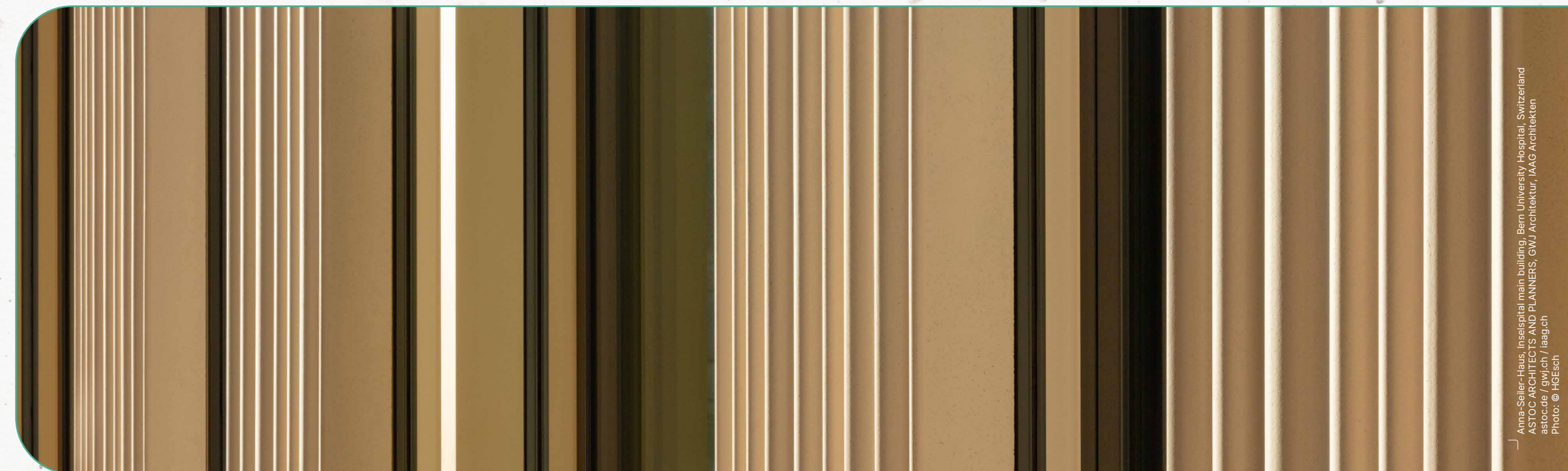
# WHY CHOOSE PROJECT AURORA?

- Easy to learn, powerful to use
- Cloud-native
- Fully integrated with Archicad
- Backed by Graphisoft's Design Intelligence Strategy
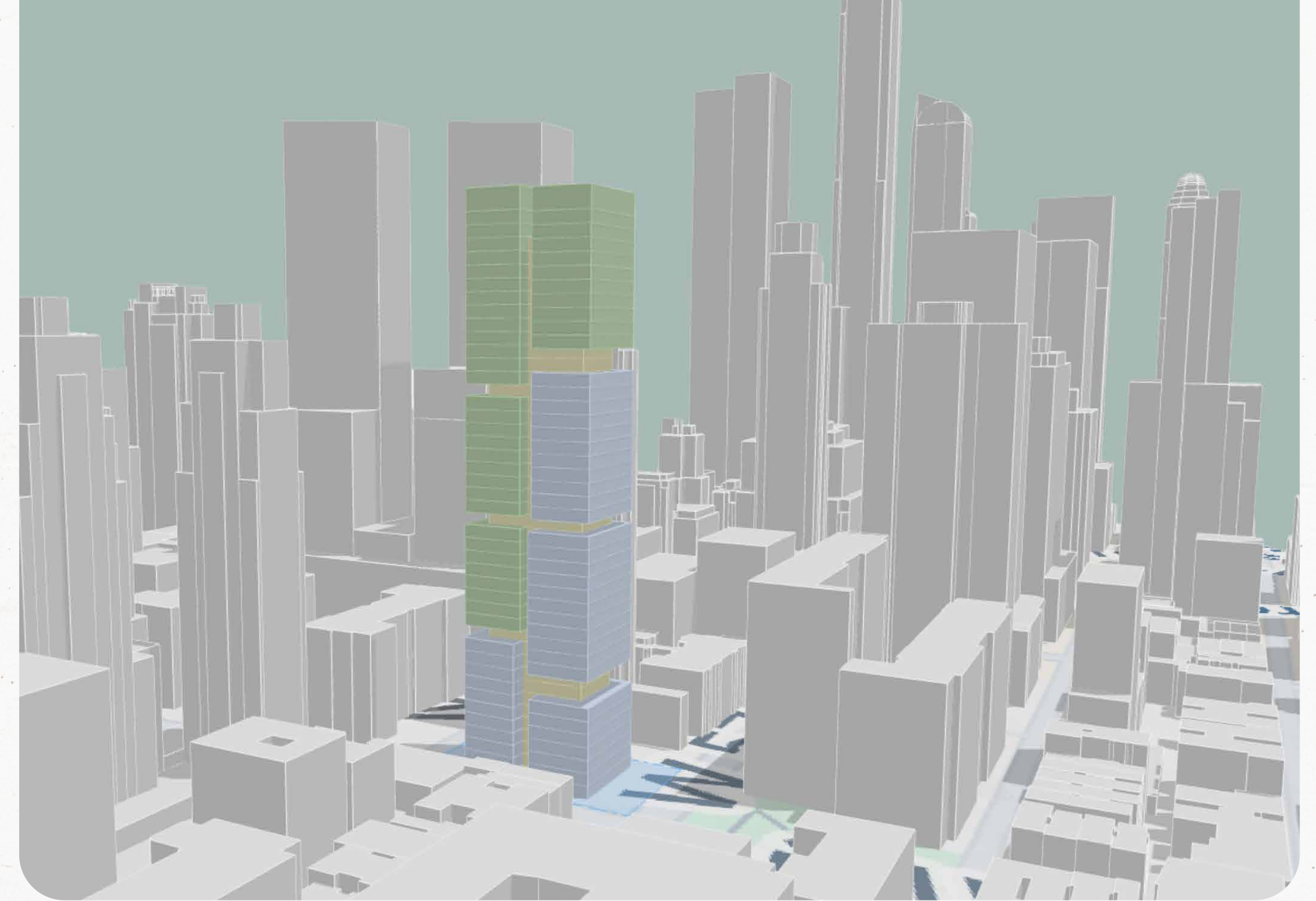
# READY TO LEARN MORE ABOUT PROJECT AURORA?

Project Aurora is currently in alpha testing with a select group of users. General availability is planned after a successful validation phase. Join our waiting list to be notified and considered for early access. For more information, visit graphisoft.com.